

# 7 Ideals Marketing & Business Plan

Our philosophy, what we do,  
how we work



# Our Philosophy

We believe that the customer should not take all the risk alone. We need to prove we can get you results before you decide.

## Our Mantra

Any startup can become a giant,  
Besides, all the giants were once startups

## We're on a mission

To help 1,000 startups & aspiring  
entrepreneurs go beyond 7 figures by the  
end of 2025





# 7 IDEALS

## Helping Brands Develop A Unique "Voice"

We look at businesses as a whole and we start with the marketing and business plan

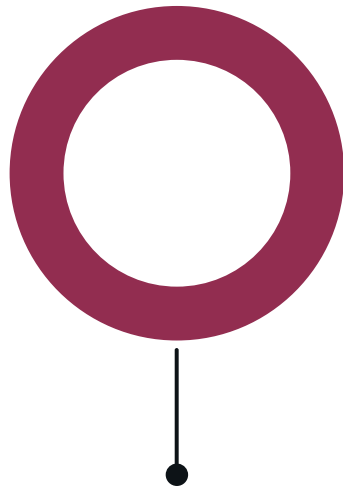


We help start-ups and aspiring entrepreneurs to grow and thrive by expanding their customer base all over the world...

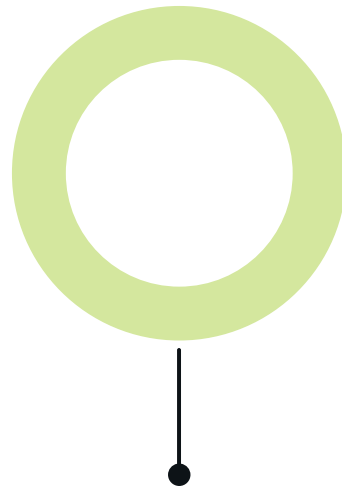
through our revolutionary model called "Seven Ideals"



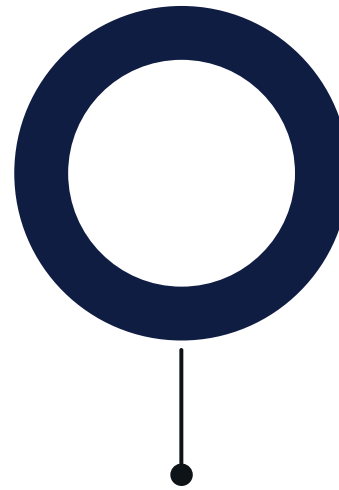
# Our **Services**



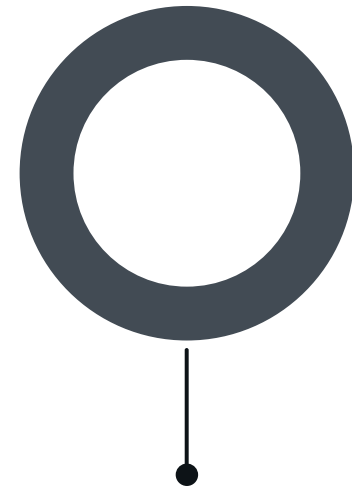
**Marketing &  
Advertising**



**Business  
Growth  
Strategy**



**Private  
Training  
Workshops**



**Website  
Development**

# 7 IDEALS

We look at your business as a whole, not just from a marketing perspective.

We help you develop a unique “voice”, gain visibility, authority, and fans, not just mere customers.

The 7 Ideals model is giving you a clear path, a unique language to interact with consumers and other brands in a powerful way, and helps you create digital products that you can add to your product line.

It works for any industry and it helps you target specific audiences in an innovative way. You’ll experience high conversions and growth.



# The Story

## and people

I founded WMS in December 2014. My ultimate goal at that time was to transform WMS into a digital marketing agency.

WMS started out as a marketing blog reviewing marketing and business related products and services, blogging about the industry, and helping people by connecting them with legitimate companies and business opportunities.

WMS is now a digital marketing agency with clients all over the world



# NO RISK ON YOUR PART

Let's  
collaborate

Schedule a live video call to help us understand where you are at your business right now, your needs and goals, and we'll give you a detailed analysis of how we work.

Then, we'll create the first campaign for you for free to prove we can get you results.



## For Startups

The first of the 7 Ideals methodology is market research. We'll analyze the market, the needs and wants of people, the competition, and our business assets as well

## For Aspiring Entrepreneurs

We have a free quiz to help you discover your entrepreneur type, the ideal business model for you, what kinds of products & services are the best fit for your personality, what the marketplace needs right now, your target audience, if there are untapped opportunities you should focus on, and much more...

# Marketing & Business Plan

the blueprint to success

Competition and market research  
Product/service and brand analysis  
Entrepreneurship  
Unique proposition  
Website Development & Optimization  
Marketing, Advertising, Copywriting  
Sales  
Asset Exploitation  
Partnerships, JV

*We look at businesses as a whole and we start with the marketing and business plan*

## REAL RESULTS

Our unique approach  
will help your brand  
dominate the market







# WHY WMS?

"Since 2015, WMS as a marketing partner/publisher helped hundreds of companies sell more of their products and services and helped them acquire qualified leads.

Now we expand by offering exclusive marketing services as an agency"

**PAY ONLY  
FOR RESULTS**

*Helping brands recognize their role in the market and develop a unique "Voice" through the revolutionary "7 Ideals" Methodology that looks at businesses as a whole.*



Copywriting based on human psychology and emotional storytelling

Sales, leads, and referrals for industry



leaders, influencers, startups, local businesses, solo entrepreneurs, communities, and networks, in a wide range of industries



Vast marketing and business experience since 1992, online and offline

Clients pay only for results

## Contact Us

[info@webmarketsupport.com](mailto:info@webmarketsupport.com)

P.O BOX 1062  
Oreokastro  
Thessaloniki  
Greece

