

DYLANFRASER.COM

**CASE
STUDIES
ANNUAL
PROJECTS**

08/08



Dylan Fraser Agency



02

CONTENT OUTLINE



Introduction: What I do

Section One: Numbers

Section Two: The Projects

Section Three: The Future



The studio is small and boutique, we take on new clients very rarely, creating a community for our aesthetic friendly family and friends.

A+

We are a creative, innovative and user-friendly solution for an online educational system.

COMPANY NUMBERS

201

Our 201 partners and contributors have helped us make this year imaginable.

THE DIGITAL SPACE

- How we managed to pivot from print to digital
- Framework behind the digital strategy
- How to outsource with intent
- Creating content for the digital age

URBAN LOCATE

While there are values that unite Americans, you will find that a large, urban area like Los Angeles, California has a very different culture and way of life than a small town like Oxford, Mississippi.



Cloud storage is a model of data storage where the digital data is stored in logical pools, the physical storage spans multiple server and the physical environment is typically owned and managed by a hosting company.

80%

Eighty percent of the target market are avid coffee-drinkers and now we have an in house barista.

154

We have managed to execute over 150 projects this year in the design department alone.

**COMPANY
NUMBERS**

THE DIGITAL SPACE

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THANK YOU!

Dylan is a back-end engineer at Bogoose whose responsibilities include platform architecture and scaling. Outside of work, he likes to play music – whether he’s at the studio making music with his friends, with his ukulele playing song after song, or with his five-year-old son doing anything at all.